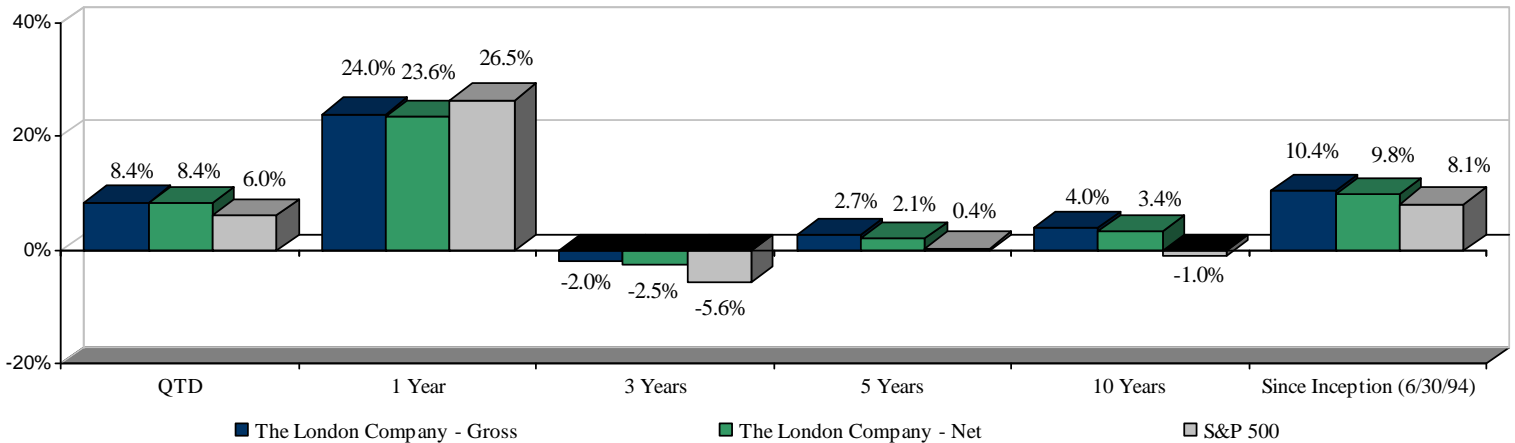


THE LONDON COMPANY

LARGE CAP CORE Q4 2009

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Returns (Annualized through December 31, 2009)*



Investment Philosophy

The London Company's large cap portfolio is focused on investing in its best, conservative, low-beta, dividend growth ideas. We seek profitable, financially stable, growth companies that consistently generate free cash flow and high returns on unleveraged operating capital, trade at rational valuations, are run by shareholder-oriented management, and generally have relatively low dividend pay-outs. Over full market cycles, The London Company has consistently outperformed its benchmark since inception with low volatility.

Portfolio Managers

Stephen M. Goddard, CFA

- 20+ Years Experience; Managed Portfolio Since Inception

Jonathan T. Moody, CFA

- 17+ Years Experience; Managed Portfolio Since 2002

J. Wade Stinnette, Jr.

- 20+ Years Experience; Managed Portfolio Since 2008

Firm Update

The London Company continued to experience exceptional growth, with the **firm total** assets now over **\$1 billion**. Momentum and interest has accelerated recently and we are optimistic about even higher growth over the next six months.

Portfolio Characteristics • 12/31/09

	TLC Large Cap		TLC Large Cap		S&P 500	
# of Holdings	33	P / E	20.3	24.3		
Beta (5 yr)	0.87	P / B	0.6	2.2		
Alpha (5 yr)	1.99	EPS Growth (5 yr)	8.6	10.0		
Sharpe (5 yr)	0.07	Yield	2.5	2.1		
Up/Down (5 yr)	92 / 76	Wtd. Avg. Mkt. Cap.	89.6	81.9		
Std. Dev. (5 yr)	16.18	Median Mkt. Cap.	40.7	9.0		

Created by Investworks, Bloomberg 12/31/09

Portfolio Review & Outlook

The portfolio **outperformed** relative to the benchmark during the quarter as a result of **stock selection**, although sector selection did add some benefit, as well. In 2009, for most of the year, we saw lower quality names outperform higher quality companies. We believe our strategy of owing high return on capital companies, with strong balance sheets, run by shareholder oriented management teams, will serve us well over the long term.

The top 5 contributors to performance during the quarter were NewMarket Corporation, Burlington Northern Santa Fe, Microsoft, IBM, and Bristol Myers. The top 5 detractors to performance for the quarter were Dell, Wells Fargo, Vulcan Materials, Berkshire Hathaway, and Anadarko.

In general terms, the top 3 performing GICS sectors for the S&P 500 during the fourth quarter of 2009 were Information Technology (10.8%), Consumer Discretionary (9.1%), and Healthcare (8.8%). Our underweight positions in these sectors hurt our relative performance. The bottom 3 performing sectors for the S&P 500 were Financials (-3.3%), Consumer Staples (5.0%), and Industrials (5.4%), which all outperformed the index. Our overweight position in the Consumer Staples sector hurt us, whereas our underweight positions in Financials and Industrials helped our relative performance.

After falling 35% at the beginning of the year, stocks staged an amazing come back in 2009. The rally which began in March continued in the fourth quarter. Few expected it and many fear the rally isn't sustainable. Strategas Research Partners has dubbed it the "bull market no one loves," citing how little of the \$3.8 trillion parked in money market funds at the beginning of 2009 has been earmarked toward equities. In an environment where money market funds were paying virtually nothing, investors sought higher returns by investing more than fifty times as much in bond funds than in equity mutual funds. Perhaps it is not surprising that retail investors are gun-shy towards stocks after suffering through two major bear markets in ten years, and it is certainly true that there much remains to worry about; however, we believe an improving economy, moderately higher interest rates, ample liquidity, and increased merger and acquisition activity set the stage for equity investments to again outperform both bonds and cash in 2010.

* The London Company's performances are size weighted and annualized based on calculations for the period ending December 31, 2009. The characteristics above relate to a representative account and the characteristics may vary by individual account. As TLC manages its client portfolios according to each client's specific investment needs and circumstances, TLC cannot affirm that the characteristics of the account shown above are similar to all accounts participating in the strategy. This is due in part to the timing of trades by the Adviser, market conditions, cash availability, and the timing of client deposits and withdrawals. Therefore, prospective clients should not assume that similar performance results to those shown would have been achieved for their accounts had they been invested in the strategy during the period. None of the information contained herein should be construed as an offer to buy or sell securities or as recommendations. Performance results shown should, under no circumstances, be construed as an indication of future performance. Data, while obtained from sources we believe to be reliable, cannot be guaranteed. All are encouraged to read and understand the Disclosure notes found on the next page.

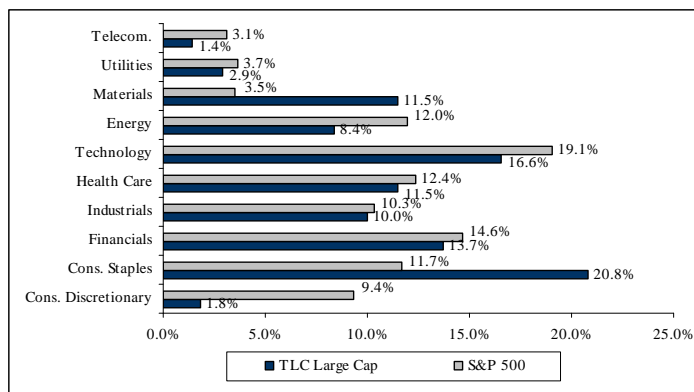
HIGH ALPHA • LOW BETA • FOCUS ON PRESERVATION OF CAPITAL

Top Ten Holdings • 12/31/09

Berkshire Hathaway	5.7%	Chevron Corp.	4.4%
IBM	5.4%	Albemarle	4.3%
Microsoft	4.7%	NewMarket	4.3%
Johnson & Johnson	4.7%	Alexander & Baldwin	4.2%
Coca-Cola	4.5%	Burlington Northn.	4.1%

There is no assurance that any securities discussed herein will remain in an account's portfolio at the time you receive this report or that securities sold have not been repurchased. The securities discussed do not represent an account's entire portfolio and in the aggregate may represent only a small percentage of an account's portfolio holdings. It should not be assumed that any of the securities transactions or holdings discussed were or will prove to be profitable, or that the investment recommendations or decisions we make in the future will be profitable or will equal the investment performance of the securities discussed herein. Data, while obtained from sources we believe to be reliable, cannot be guaranteed. All are encouraged to read and understand the Composite notes found below.

Sector Weightings • 12/31/09



The London Company

Large Cap Core Composite

06/30/94 – 12/31/09

Year Ending*	Net Size Weighted Composite	Gross Size Weighted Composite	S&P 500 Benchmark	Number of Accounts in Composite	Gross Size Weighted Dispersion	Total Composite Assets (in Millions)	Total Firm Assets (in Millions)
12/31/1994	-0.93%	-0.83%	4.86%	1	N/A	7.4	45.0
12/31/1995	35.65%	35.92%	37.54%	1	N/A	12.8	63.6
12/31/1996	36.56%	36.99%	22.94%	3	N/A	5.7	116.3
12/31/1997	34.27%	36.00%	33.35%	4	N/A	15.5	115.8
12/31/1998	17.63%	18.85%	28.58%	4	N/A	19.0	134.0
12/31/1999	4.91%	5.65%	21.04%	5	2.84%	24.5	165.4
12/31/2000	2.88%	3.55%	-9.10%	7	3.24%	25.8	188.9
12/31/2001	-0.14%	0.50%	-11.88%	7	2.73%	30.8	172.6
12/31/2002	-15.93%	-15.45%	-22.09%	7	2.12%	29.2	214.9
12/31/2003	28.17%	28.85%	28.67%	16	2.93%	100.1	395.0
12/31/2004	13.51%	13.99%	10.87%	27	2.85%	189.2	397.8
12/31/2005	-1.16%	-0.58%	4.91%	28	2.24%	181.4	412.5
12/31/2006	21.16%	21.92%	15.79%	31	3.69%	231.0	495.0
12/31/2007	4.27%	4.92%	5.49%	31	2.17%	207.9	673.6
12/31/2008	-28.02%	-27.66%	-37.00%	32	2.26%	157.6	788.0
<i>Qtr Ending</i>							
03/31/2009	-13.38%	-13.29%	-11.01%	36	N/A	160.5	780.8
06/30/2009	14.13%	14.23%	15.93%	37	N/A	186.0	912.3
09/30/2009	15.36%	15.48%	15.61%	37	N/A	215.3	870.6
12/31/2009	8.36%	8.41%	6.04%	36	N/A	267.6	1069.3
Year-to-Date	23.57%	24.01%	26.46%	36	3.99%	267.6	1069.3

*Year ending 12/31/94 represents six months of returns.

The London Company has prepared and presented this report in compliance with the Global Investment Performance Standards (GIPS®). The London Company received firmwide verification from 6/30/94 through 12/31/08. The Large Cap Core Composite received a performance examination from inception through 12/31/08.

DISCLOSURE NOTES

- Definition of Firm: The London Company was founded in 1994 in Richmond, Virginia and provides equity, balanced and convertible portfolio management services to pension, profit-sharing, foundation, corporate, and individual investors. The firm, which is owned by the founding principal, is an independent, autonomous investment management organization.
- Composite Creation Date: June 30, 1994.
- Composite Definition: Accounts included in this product composite are fully discretionary taxable and tax-exempt portfolios with a minimum of \$1 million in assets. They are managed under our large cap core style, which invests primarily in large cap, "core" companies that generate above average cash returns on capital and predictable cash flow. The product is measured against the S&P 500 benchmark and has an inception date of June 30, 1994. Beginning June 30, 2003, all individual taxable equity portfolios in excess of \$1 million were added to the composite. Once an actual fee-paying discretionary portfolio has been managed for a full calendar quarter, The London Company adds the account to the appropriate composite(s). A complete list and description of composites is available upon request.
- Composite Construction: Through September 30, 1996, the composite consisted of one equity account with a core objective which was sold to GE Corporation on December 1, 1996. Although the equity portfolio was concentrated and required final approval by the client, it did not materially hinder the manager's discretion. Composite calculations use monthly time weighted total returns using monthly valuations to calculate monthly returns and geometric linking of period returns. Composite dispersion is calculated using an asset weighted standard deviation methodology that incorporates only the accounts that were present in the composite for the entire year. Dispersion measures are deemed not meaningful when a composite contains five or fewer portfolios and for periods shorter than one year.
- Performance and Fees: Gross of fee returns are calculated gross of management and custodian fees and net of transaction costs. Net of fee returns are calculated net of management fees and transaction costs and gross of custodian and other fees. The gross figures do not reflect the deduction of investment advisory fees. For example, an account that earned 15% per year for 10 years would have an accumulated return of 305% before fees and 270% after fees, assuming a 1% fee. The Net figures reflect the deduction of actual investment advisory fee for the portfolios represented which may be different from the fee normally offered to other clients. Returns are calculated and stated in US dollars. Returns are calculated gross of withholding taxes on foreign dividends and interest. Additional information regarding policies for calculating and reporting returns is available upon request.
- The composite account fee representation prior to September 30, 1996 was a flat consulting fee paid for services in managing portfolio services. Seventy-five percent (75%) of the total fee is allocated to each portfolio based on size of portfolio relative to total assets managed each quarter. The 25% balance was allocated for other investment consulting services. Fees are normally 1.00% on the first \$100 million of assets, negotiable thereafter or a performance fee option. Investment advisory fees are more fully described in Part II of Form ADV, which is available upon request.
- Some of the accounts in this composite pay a bundled fee, which includes custodian, consultant and management fees. Because of this fee arrangement, net of fee returns for these accounts only are calculated net of all fees and expenses, including transaction costs and therefore have an undervalued net performance. The percentage of composite assets with bundled fees was 5.50% as of December 31, 2006 and 8.03% as of December 31, 2007. As of December 31, 2008 the percentage was 8.58%.
- Past performance should not be taken as a guarantee of future performance.

The London Company Investment Counsel ("TLC") maintains a solicitation agreement with Cedar Partners, Ltd. ("Cedar"), a third party marketing firm, effective April 1, 2006. Cedar receives an annual retainer fee (\$75,000) as well as a percentage (20%) of the investment management fees earned on assets placed under management at TLC by the efforts of Cedar. Cedar is not affiliated with and has no relationship with TLC other than a separate written agreement covering the solicitation of business on the behalf of TLC. Cedar is not a broker-dealer. All fees paid to Cedar are in hard dollars. TLC has a standard fee schedule and a differential is not added to the standard fee schedule to compensate Cedar for any solicitations by them.