

THE LONDON COMPANY

INVESTMENT COUNSEL

For Immediate Release

Contact: Stephen M. Goddard, CFA
Managing Director
804-775-0317

THE LONDON COMPANY ADDS J. BRIAN CAMPBELL, CFA AS PORTFOLIO MANAGER

RICHMOND, (September 10, 2010) – The London Company announced today that J. Brian Campbell, CFA, has been named Portfolio Manager. Mr. Campbell will serve on the investment team.

“We are pleased to add Brian to our team. We believe the breadth of his portfolio management experience and his focused, conservative investment mindset will make him a valued addition to our investment team. We are confident that he will further our ability to deliver strong and consistent returns for our clients,” said Stephen M. Goddard, CFA, Founder and Chief Investment Officer.

Prior to joining The London Company, Mr. Campbell worked at Hilliard Lyons Capital Management, where he spent six years as a Portfolio Manager and Director of Research. Mr. Campbell received a B.B.A in Finance (*with Honors*) from the University of Kentucky in 1998 and his MBA from the Kelley School of Business at Indiana University in 2004. Mr. Campbell is a CFA charter holder and a member of the CFA Society of Louisville.

About The London Company

The London Company is a registered investment advisor based in Richmond, Virginia. The firm specializes in equity, income equity, and small cap portfolio management services, managing \$1.5 billion in assets for institutional and high net worth individuals. The investment team has more than three decades of experience in managing a focused, conservative investment process that has produced a consistent performance record with low downside risk. For more information about The London Company, please visit www.tleadvisory.com.

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