

# THE LONDON COMPANY

INVESTMENT COUNSEL

## For Immediate Release

Contact: Stephen M. Goddard, CFA  
Managing Director  
(804) 775-0317

### THE LONDON COMPANY ADDS TIMOTHY C. MCCOY, JR. AS DIRECTOR OF INSTITUTIONAL SALES & MARKETING

**RICHMOND, (May 13, 2011)** - The London Company is pleased to announce that Timothy C. McCoy, Jr. has been named as Director of Institutional Sales & Marketing. He will be responsible for Business Development, Consultant Relations, and Client Service.

“We are pleased to have Tim join our team as Marketing Director and lead the firm during its next stage of growth. His skill and experience will be a valuable addition to our firm,” said Stephen M. Goddard, CFA, Founder and Chief Investment Officer.

Mr. McCoy has 18 years of industry experience, beginning his career in 1993 at First Union Securities. More recently, he spent 11 years at Thompson, Siegel & Walmsley, serving on both the SMA and Institutional Marketing teams.

Mr. McCoy graduated from the University of North Carolina at Chapel Hill in 1991 with a B.A. in Political Science. He also completed the Carolina Business Institute in 1993.

## About The London Company

The London Company is a registered investment advisor based in Richmond, Virginia. The firm specializes in equity, income equity, and small cap portfolio management services, managing over \$2.3 billion in total firm assets (\$3.9 billion total entity assets which include model assets) for institutional and high net worth individuals. The investment team has more than three decades of experience in managing a conservative investment process, focused on producing a consistent performance record with relatively low downside risk. For more information about The London Company, please visit [www.tlcadvisory.com](http://www.tlcadvisory.com).

###